Design thinking

Demonstrating Design Thinking course starts off explaining what design thinking means, and it is a way of thinking innovatively. While enterprise design thinking is the same thing but with business practices getting mixed into the formula, with the 3 principals being: a focus on user outcome, restless reinvention, and diverse empowered teams. Focusing on user outcomes means to know who is using the product and how will you design something that caters to their values. Restless reinvention was interesting because it brought up quantity of quality, usually you think of it the other way around, but they say actively seeking new ideas will not come obviously from the first few. Then finally discussed building alignment across your team, and that means you have to make sure that everyone is on the same page.